

Message Text

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PAGE 01 STATE 109285

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DRAFTED BY TEXT RECEIVED FROM THE WHITE HOUSE

APPROVED BY EUR/WE:REBARBOUR

EB - MR. BILLER

COMMERCE - OIM/BIC - MR. FIELDS

S/S :RKUCHEL

----- 088318

R 100013Z MAY 75

FM SECSTATE WASHDC

TO AMEMBASSY PARIS

LIMITED OFFICIAL USE STATE 109285

E.O. 11652: GDS

TAGS:PFOR, FR, BTIO

SUBJECT:PRESIDENTIAL MESSAGE FOR PARIS INVEST IN USA
CONFERENCE

1. THE FOLLOWING IS A MESSAGE FROM PRESIDENT FORD TO BE
READ BY THE AMBASSADOR AT THE PARIS "INVEST IN USA"
CONFERENCE, MAY 13-14:

2. BEGIN TEXT: IT IS A PLEASURE TO GREET THOSE WHO ATTEND
THE INVEST IN THE USA CONFERENCE IN PARIS AND TO WISH YOU
WELL IN YOUR DELIBERATIONS.

3. YOUR TOPIC IS BASIC TO THE ECONOMIC VITALITY OF BOTH
THE UNITED STATES AND FRANCE. IN ADDITION TO ITS MORE
IMPORTANT ECONOMIC ADVANTAGES TO BOTH OUR NATIONS, EX-
PANDED FRENCH INVESTMENT IN THE UNITED STATES CAN HAVE
EQUALLY FAR-REACHING BENEFITS FOR THE OVERALL TIES OF
FRIENDSHIP BETWEEN US.

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4. AS WE APPROACH THE CELEBRATION OF OUR NATIONAL BICENTENNIAL, WE ARE MORE THAN EVER MINDFUL OF THE FIRST FRENCH INVESTMENT IN THE UNITED STATES. IN THIS SPIRIT, I WELCOME THIS OPPORTUNITY TO INVITE FRENCH BUSINESSMEN TO UNDERTAKE PRODUCTION IN OUR COUNTRY.

5. THE PRESENCE OF REPRESENTATIVES OF MANY OF OUR STATE DEVELOPMENT AGENCIES AT YOUR CONFERENCE CLEARLY DEMONSTRATES OUR INTEREST TO ATTRACT ADDITIONAL INVESTMENTS FROM ABROAD. I COMMEND THESE STATE AGENCIES FOR THEIR EFFORTS, AND I APPLAUD THE FRENCH ORGANIZATIONS SPONSORING THIS MEETING. MAY IT BE A REWARDING EXPERIENCE FOR ALL WHO PARTICIPATE. (SIGNED) GERALD R. FORD END TEXT KISSINGER

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